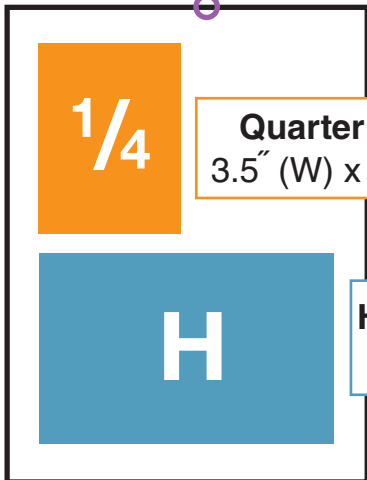


Active copy area—.25" in from all trim edges

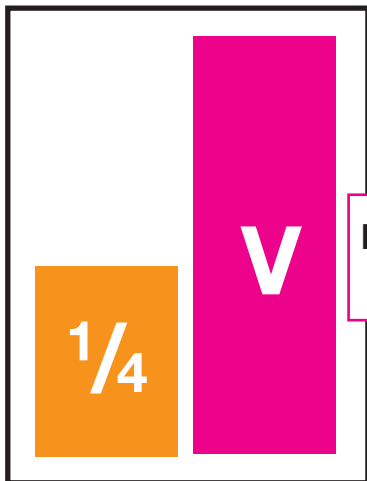
# NMP ADVERTISING SPECIFICATIONS

**Full Page Size -**  
8.25" (W) x 10.875" (H)



**Quarter Page -**  
3.5" (W) x 4.75" (H)

**Half Page Horizontal -**  
7.5" (W) x 4.75" (H)



**Half Page Vertical -**  
3.5" (W) x 10" (H)

No bleed or crop marks are required for fractional page ads.

Reversed Text: Should be larger than 8 pt. and standard weight or bold to avoid issues on press.

- ✓ 300-350 ppi photos
  - ✓ Vector logos (.ai or Illustrator .eps)
  - ✓ CMYK color gamut (no PMS or RGB)
  - ✓ Output using PDF/X-1a:2001 settings or Press Quality if the other is not available
- 
- Email your artwork (or questions) to [nan@nm-publishing.com](mailto:nan@nm-publishing.com)
- OR**
- Via Dropbox.com or Wetransfer.com link for files over 10 Mb